

SUZANNE L. DAVIS, PhD

PARTNER

Suzanne L. Davis is a litigation strategy consultant, communications and messaging expert, research psychologist, and author. Suzanne has worked with trial attorneys in civil litigation matters for nearly 15 years, including:

- Personal injury
- Insurance coverage and bad faith
- Toxic tort, breach of contract
- Professional liability
- Employment
- Patent/trademark
- Medical malpractice
- Securities
- Anti-trust
- Pharmaceutical

Suzanne takes a communications-based approach to litigation consulting, helping trial lawyers and witnesses to connect with jurors, meet jurors' expectations, and arm jurors to advocate for her clients in deliberations. She believes in a collaborative consulting model, working side-by-side with her clients to help them find their own "voice," develop their core messages, and make them more effective communicators and speakers. She frequently attends jury trials with her clients and provides in-the-moment feedback and strategy that can be implemented immediately.

Suzanne also speaks frequently about juror decision-making, message development, and strategic communications.

In her spare time, Suzanne enjoys writing. She is the author of "10 Interesting Things About Human Behavior," based in part on her experiences as a litigation consultant.

EDUCATION

- Ph.D. (Social Psychology); University of Illinois at Chicago
- M.A. (Psychology); University of Illinois at Chicago
- B.A. (Psychology); Purdue University

PRIOR EXPERIENCE

- Litigation Consultant, R&D Strategic Solutions LLC
- Online Facilitator, University of Phoenix
- Senior Research Associate, DecisionQuest Inc.
- Assistant Professor of Psychology, The University of Northern Iowa
- Research and Teaching Assistant, University of Illinois-Chicago

CONTACT INFORMATION

1318 Royal Sands Lane
Kingwood, TX 77345

281.235.3645
866.303.EDGE x701

sdavis@edgellc.com

RECENT SPEAKING ENGAGEMENTS

Davis, S. L. & Popp, P. L. (September 2014).). Super Losses: The Psychology Behind Jurors' Decision to Award Millions of Dollars. Colorado Healthcare Associated Risk Management (CHARM) Annual Conference, Denver, CO.

Davis, S. L., & Popp, P. L. (June 2014). Super Losses: Understanding Jury Verdicts In Malpractice Cases: The Psychology Behind a Juror's Decision. Webinar for AHA Solutions Signature Learning Series.

Davis, S. L. (February 2014). Jury Persuasion Issues in Insurance Cases. South Texas College of Law, Houston, TX.

Davis, S. L. (April 2014. Winning Strategies and Insights for Trial (panel discussion). Employers Counsel Network Conference, Austin, TX.

Davis, S. L., & Popp, P. L. (March 2013). Super Losses: The Psychology Behind Jurors' Decision to Award Millions of Dollars. Captive Insurance Companies Insurance (CICA) International Conference, Palm Springs, CA.

SELECTED PUBLICATIONS

Davis, S. L. (2011). *10 Interesting Things About Human Behavior*. Houston, TX: Mindgame Books.

Eisen, M. L., Goodman, G. S., Qin, J., & Davis, S. L. (2007). Maltreated Children's Memory: Accuracy, Suggestibility and Psychopathology. *Developmental Psychology*, 43(6), 1275-1294.

Bottoms, B. L., Davis, S. L., & Epstein, M. A. (2004). Race and jurors' decisions in child sexual abuse cases. *Journal of Applied Social Psychology*, 34(1), 1-33.

Davis, S. L., & Sobus, M. S. (2004). Strategic jury selection: Limiting mistakes in a difficult process. *For the defense: The Magazine for Defense, Insurance, and Corporate Counsel*, 46(6).

Davis, S. L., & Bottoms, B. L. (2002). Effects of social support on children's eyewitness reports: A test of the underlying mechanism. *Law and Human Behavior*, 26, 185-215.

Goodman, G. S., Bottoms, B. L., Rudy, L., Davis, S. L., & Schwartz-Kenney, B. M. (2001). Effects of past abuse experiences on children's eyewitness testimony. *Law and Human Behavior*, 25, 269-298.

Davis, S. L. (1998). Social and scientific influences on the study of children's suggestibility: A historical perspective. *Child Maltreatment*, 3, 186-194.

Eisen, M. L., Goodman, G. S., Davis, S. L., & Qin, J (1998). Individual differences in maltreated children's memory and suggestibility. In L. M. Williams & V. L. Banyard (Eds.), *Trauma and memory*. Thousand Oaks, CA: Sage.

Bottoms, B. L., & Davis, S. L. (1993, September). Scientific evidence no longer subject to "Frye test." *APA Monitor*, 24 (9), 14.